

# PYOCA 2014 PROMOTIONAL PACKET

*What can your church do to make camp a success this summer?*



1. Make sure this packet gets to someone who loves camp and will pass along information to the youth of your church.
2. Make sure whomever controls the church Facebook page 'likes' Pyoca so they will have easy access shareable updates as summer approaches!
3. Send a copy of the newsletter stories and bulletin blips (on CD) to the person who edits your church bulletin and/or newsletter.
4. Pass along the name of, or ask someone you think may be willing to host a 'Pyoca' night for friends and neighbors! Give the office a call (866-251-2267) to talk about how easy and beneficial it is to have a representatives of Pyoca come and answer questions about camp for parents and campers!
5. Play the promotional video (at [www.pyoca.org](http://www.pyoca.org) or on the CD in this packet) for youth, or show it as a minute for mission to the entire congregation.
6. Pass out volunteer and/or staff applications to any high school or college students who would make great counselors. The staff application is online this year, tell them to visit the website for more info!
7. Call the office (866) 251-2267 with any questions, and while you are on the phone invite a Pyoca staff member to visit!

*Pyoca exists as a place away from the busy world where people can grow in their relationship with Jesus Christ, with others in a Christian Community, and with themselves.*

