

Pyoca 2011

Promotional Packet

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How to use these resources

Contents

- Camp postcard/bulletin insert
- Camp poster
- Camp brochure
- Promotional CD with digital copies of all materials, plus:
 - Newsletter stories
 - Bulletin Blips
 - Volunteer Application
 - 2011 promotional Video

1. Make sure this packet is in the hands of someone who loves camp and can get this information to the youth at your church.
2. Send a copy of the newsletter stories and bulletin blips (on the CD) to the person who edits your church bulletin and/or church newsletter.
3. Copy any and all materials that you think will be helpful for your congregation.
4. Host a camp sign-up Sunday and/or display a camp bulletin board in your church.
5. If possible, play the promotional video for the youth in your Sunday School classes. It can also be shown to the whole congregation during the Minute for Mission.
6. Pass out volunteer and/or staff applications to any high school or college students who would make great counselors!
7. Invite a Pyoca staff member to visit!

